



Opinion Polling Services for Public Relations People



Fast turnaround - within three days



Unbeatable value and transparent pricing



Panel members are profiled in detail from ownership of gadgets, to shopping preferences - currently 80 data points.



Full project management and analysis services through full service agency, Redshift Research Ltd



Fun and Quick surveys, designed to keep panellists engaged



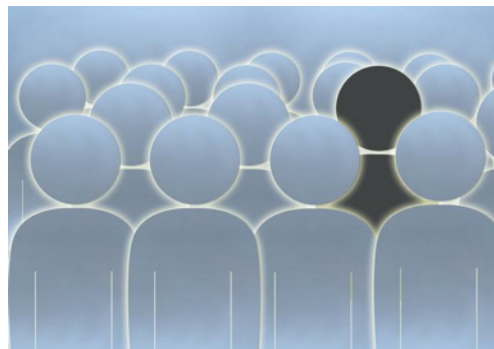
Panel Quality Management to ensure reliable surveys

Contact Steve Page

steve.page@redshiftresearch.co.uk

07584 053547

An Online Survey Panel Designed with **PR Consultancies** in Mind



Crowdology™ is an online panel, designed specifically for PR companies, by Redshift Research. Over the last few years Redshift Research have built a solid reputation among PR agencies (Lexis, MS&L, Text 100, Catalysis, Hill and Knowlton, ITPR, and Bite Communications to name but a few), for fast and reliable online opinion polling services.

Who do you need to **reach**?



- Grey Market
- Youth
- Gadget owners
- Car drivers
- Young mothers
- Business travellers
- IT workers
- Landlords
- City dwellers
- Online shoppers
- Frequent travellers



crowdologyTM
research communities

Working with leading consumer, b2b
brands and PR agencies in UK and
Europe

